

Course Checklist

DIY WEBSITE SUCCESS ACADEMY



1. PLANNING

- Complete planning workbook and videos
- Create folders on your computer for each page of your website - all in one folder called your website name.

2. WEBSITE SET-UP

- Watch all videos
- Buy a domain name
- Set up hosting
- Change memory limits
- Install WordPress
- Set up email address

3. THE WORDPRESS DASHBOARD

- Watch all videos
- Amend general settings
- Add me as a user:
lisa@websitewonderwoman.com
- Add your pages
- Add featured images
- Create a menu from pages

24. PLUGINS

- Watch all videos
- Setup:
 - Coming Soon
 - GDPR Cookie Consent
 - Really Simple SSL
 - Smartcrawl
 - Smush
 - Updraft Plus
 - WP Fastest Cache
- Install all plugins

5. DIVI

- Watch the videos
- Install Divi
- Ask for license key
- Install child theme
- Set up theme options (logo, colours, social media links)
- Set customisation options (sitewide fonts, navigation menu, buttons etc.)
- Create a test page and get used to the Divi modules, what they do and how they work
- Create layouts for the pages you need (also see landing pages)
- Check for mobile and tablet issues
- Build a theme header and footer if necessary

6. WOOCOMMERCE

- Watch all videos
- Set up Woocommerce
- Set up payments
- Add products
- Add Woocommerce pages to menu

7. SEO

- Watch all videos
- Set up Google Analytics
- Set up Google Search Console
- Check site speed
- Use Smartcrawl to set key phrases
- Create back links